

MARCH 2019

ARCHITECTURE & DESIGN AT WORK

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141

WHAT IS BRITISH DESIGN?

BETHAN GRAY

"Multicultural"

SIR TERENCE CONRAN

"Innovation"

IS

BARBER & OSGERBY

"Visionary"

The
British
issue

In a time of turmoil, three top designers contemplate the country's identity



READ THE LABEL

Menswear brand Dunhill's new HQ merges office with showroom

PRIDE OF PLACE

AHMM's The Bower transforms Old Street into a place for the public

CONTRACT CENTURY

A brief history of British contract furniture design since 1926



BRITISH SPECIAL

British design has helped to define the way we live and work over the last century or so.

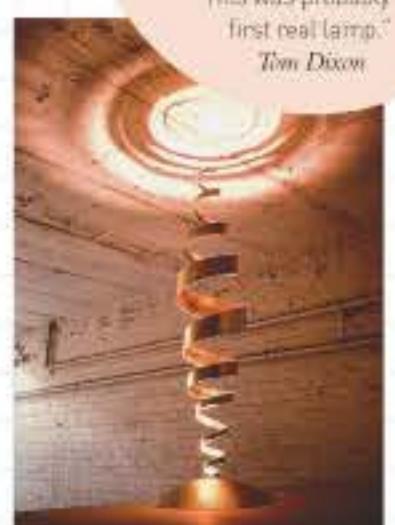
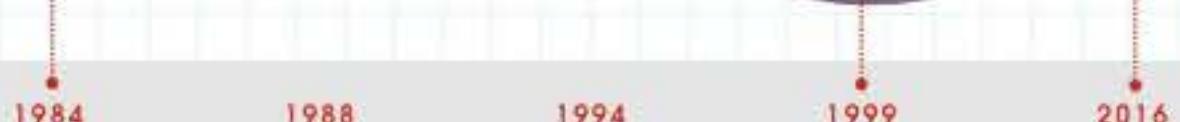
Here we take a look at the highlights

WORDS BY Ayla Angelos

**ROBIN DAY, RD SEATING**

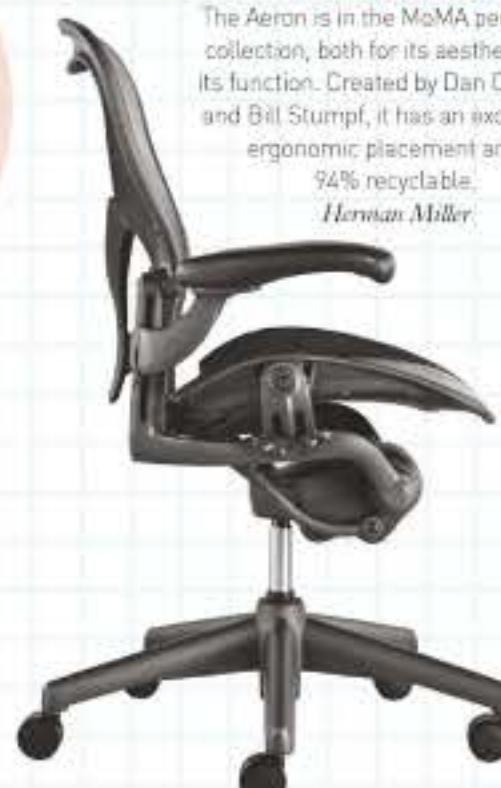
Responding to a brief prepared by the National Health Service, the RD seating was originally developed for hospital waiting rooms. Designed to withstand high levels of wear and tear, it's hygienic, comfortable and easy to maintain.

Robin & Lucienne Day Foundation, photo: Michael Barnett

**TOM DIXON, SPIRAL LIGHT**

Although Dixon "can't recall why he made this coiled springy lamp", it sparked an enduring passion for lighting and is a true marker of his decorative career to come. In his Dictionary of 2013 he says: "This was probably my first real lamp."

Tom Dixon

**HERMAN MILLER'S AERON CHAIR**

The Aeron is in the MoMA permanent collection, both for its aesthetics and its function. Created by Dan Chadwick and Bill Stumpf, it has an exceptional ergonomic placement and is 94% recyclable.

Herman Miller

**MARK GABBERTAS, THE MOZAIK FOR ALLERMUIR**

Comprised of three principal shapes, the Mozaik is upholstered to allow for different seating styles that facilitate different patterns of behaviour and function. With a small soft square stool and rectangular bench, the range is highly flexible.

Allermuir

**ILSE CRAWFORD, PERCHING STOOLS FOR ARTIFORT**

The Artifort stools were designed as a family of three for flexible and comfortable use – and to promote a healthier and mobile way of life. They are a breakout space necessity, featuring hand-stitched leather saddles over a simple wire frame.

Ilse Crawford

**DOSHI LEVIEV, CASA MODERNISTA SOFA FOR MOROSO**

Launched at Salone del Mobile in 2018, the Casa Modernista was a flag (and one of many) of the shift towards a more flexible and lifestyle-focused way of working. The piece is also a subtle homage to the Russian-Ukrainian architect Gregori Warchavchik.

Moroso

BENCHMARK'S OVO COLLECTION

Benchmark is synonymous for blending traditional craftsmanship with technology.

After going behind the scenes last September, we saw just that – the Ovo includes tables, storage and seating that show boldness and simplicity.

Benchmark



2018

**JASPER MORRISON, O-CAP CHAIR**

The O-Cap comes after the Cap Chair and Cap Chair 2 – featuring an updated durable yet soft design. Morrison defines this as the technological evolution from the Cap-Chair from 2013 – a lean towards complex manufacturing.

Cappellini

**BENJAMIN HUBERT (LAYER), AXYL COLLECTION FOR ALLERMUIR**

Layer produced the AXL collection as a clear demonstration of how to achieve a more sustainable method of production – for example, the recycled aluminium chairs use just 5% of the energy used to create new aluminium.

Layer/Allermuir

**LIQUI'S THEODORE BENCH DESK SYSTEM**

As a response to Theodore Roosevelt's desk – which still exists after a century – the Liqui desk system has been designed to withstand the test of time. Durable, robust and versatile, it has multiple workstations for an ideal open-plan setup.

Liqui

**BARBER & OSGERBY, SOFT WORK FOR VITRA**

As a symbol of the modern workplace – that is, an office-cum-living space-cum-public space – the Soft Work launch at Orgatec 2018 marked a new turn for commercial design. Work is no longer tied to a specific location – it's flexible, and Barber & Osgerby truly exemplified this transition away from the desk.

Barber & Osgerby for Vitra